

Silver Stallion a Country Tribute to the Highwaymen at Wings Meeting Place

DATE: Friday, August 15, 2025
LOCATION: Orchard Park, New York, US

Event Description

Silver Stallion a Country Tribute to the Highwaymen at Wings Meeting Place is a premier performing-arts event in Orchard Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 281 people

Event ID: 76HgZ8BJxU4kRHtqVN

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
