

Silver Festival Lunchtime Library Concert: What The Folk Whangarei

DATE: Thursday, October 9, 2025
LOCATION: Whang & V'À æ÷ thland Region, NZ

Event Description

Silver Festival Lunchtime Library Concert: What The Folk Whangarei is a premier festivals event in Whang & V'À This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 668 people

Event ID: EqRQe7SmCAFU66YdY3

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.