

SILLABE DI ENNIO MORRICONE | Villa Bertelli Live 2025

DATE: Sunday, August 17, 2025
LOCATION: Forte dei Marmi, Toscana, IT

Event Description

SILLABE DI ENNIO MORRICONE | Villa Bertelli Live 2025 is a premier concerts event in Forte dei Marmi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,478 people

Event ID: GDL64mVT9SKWtnxSez

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 591 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.