

Sikit-Sikit 2025: Diari Ayahku

DATE: Friday, September 12, 2025
LOCATION: Singapore, SG

Event Description

Sikit-Sikit 2025: Diari Ayahku is a premier performing-arts event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 33/100

Expected Attendance: 138 people

Event ID: F4kQsLdsT5tHdW3PJ2

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.