

SIGRID - There's Always More That I Could Say. Tour

DATE: Wednesday, February 4, 2026
LOCATION: Johanneshov, Stockholms län, SE

Event Description

SIGRID - There's Always More That I Could Say. Tour is a premier performing-arts event in Johanneshov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 51/100
Expected Attendance: 1,158 people
Event ID: F4L7ngryMAxfM2Vd7c

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 463 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
