

# Significant Delays - Varna Airport (VAR)

DATE: Tuesday, September 30, 2025  
LOCATION: A\$0D =C Â Varna, BG

## Event Description

Significant Delays - Varna Airport (VAR) is a premier airport-delays event in A\$0D =C à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** airport-delays  
**Importance Rank:** 40/100  
**Expected Attendance:** 10,000 people  
**Event ID:** HTUJKQH2Qd5PH7Q8Lb

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*