

Sight and Sound Technology Assistive Technology Exhibition: Cork

DATE: Wednesday, October 15, 2025
LOCATION: Cork, County Cork, IE

Event Description

Sight and Sound Technology Assistive Technology Exhibition: Cork is a premier expos event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,136 people

Event ID: G7MJSpxrvk2S54Hioe

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 454 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.