

# Sigh Hase live in concert

DATE: Saturday, November 29, 2025

LOCATION: Freiburg im Breisgau, Baden-Württemberg, DE

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## Event Description

Sigh Hase live in concert is a premier performing-arts event in Freiburg im Breisgau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 40/100

**Expected Attendance:** 318 people

**Event ID:** 9cTPU8YoMuR2C2X7M5

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 127 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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