SIG Strasbourg vs Elan Chalon

DATE: Saturday, November 22, 2025
LOCATION: Chalon-sur-Saône, Bourgogne-Franche-Comté, FR

Event Description

SIG Strasbourg vs Elan Chalon is a premier sports event in Chalon-sur-Saône. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,643 people
Event ID: 7UH8x3c4rkBaHG6YHR

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,457 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.