

SIG Strasbourg vs Cholet Basket

DATE: Saturday, September 27, 2025
LOCATION: Cholet, Pays de la Loire, FR

Event Description

SIG Strasbourg vs Cholet Basket is a premier sports event in Cholet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,605 people

Event ID: ELpYyqm4s7QK9dwRk9

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,442 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 2:18:03 AM