

Siena Root, Amarak, Rosalie Cunningham, and 2 others

DATE: Thursday, November 20, 2025

LOCATION: Buz 7RÀ ude!·VÂ 'Wj u, RO

Event Description

Siena Root, Amarak, Rosalie Cunningham, and 2 others is a premier festivals event in Buz 7Rà. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 833 people

Event ID: fK3yoFvH7HyHSWujii

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 333 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.