

Side Yard Sounds presents: Avreeayl Ra, Erez Dessel, Ken Vandermark, and Shanta Nurullah

DATE: Saturday, August 16, 2025

LOCATION: Oak Park, Illinois, US

Event Description

Side Yard Sounds presents: Avreeayl Ra, Erez Dessel, Ken Vandermark, and Shanta Nurullah is a premier festivals event in Oak Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 245 people

Event ID: 9rDTP7DZexfxU5yPEy

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 98 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/side-yard-sounds-presents-avreeayl-ra-erez-dessel-ken-vandermark-and-shanta-nurullah>

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