

Shute Shield - Semi-finals - Eastwood vs Eastern Suburbs

DATE: Saturday, August 23, 2025
LOCATION: North Sydney, New South Wales, AU

Event Description

Shute Shield - Semi-finals - Eastwood vs Eastern Suburbs is a premier sports event in North Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 68/100
Expected Attendance: 8,316 people
Event ID: 8JG8D8qBoUbL8uH8pS

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,326 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
