

Shute Shield - Final - Warringah vs Eastern Suburbs

DATE: Saturday, August 30, 2025
LOCATION: Lilyfield, New South Wales, AU

Event Description

Shute Shield - Final - Warringah vs Eastern Suburbs is a premier sports event in Lilyfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,742 people

Event ID: DqywADGbCAc479ayb9

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,897 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.