

Shrewsbury Careers Fair

DATE: Thursday, September 11, 2025

LOCATION: Shrewsbury, England, GB

Event Description

Shrewsbury Careers Fair is a premier expos event in Shrewsbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 812 people

Event ID: DkXFZGgtBHn4vakgdA

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 325 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.