

# Showcooking Ilambión con el creador y chef de Asturcilla: Sergio de la Hoz

DATE: Thursday, September 25, 2025  
LOCATION: Paredes El Cuetu, ES

## Event Description

Showcooking Ilambión con el creador y chef de Asturcilla: Sergio de la Hoz is a premier expos event in Paredes El Cuetu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 50/100

**Expected Attendance:** 1,051 people

**Event ID:** EBTjWYXHuízCVygvsr

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 420 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*