

Showcooking de cocina asiática con Umami Oviedo

DATE: Thursday, October 23, 2025
LOCATION: Paredes El Cuetu, ES

Event Description

Showcooking de cocina asiática con Umami Oviedo is a premier expos event in Paredes El Cuetu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 850 people

Event ID: DvgJkWE mzYmXnMXoxh

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.