

Showcase with DBS: Optimising Startup Cash Flow and Working Capital

DATE: Monday, August 25, 2025
LOCATION: Singapore, SG

Event Description

Showcase with DBS: Optimising Startup Cash Flow and Working Capital is a premier expos event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: G6FSG7ccP6d5Vea9PK

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.