

SHOW SOUL ROMERO GUIMARÃES

DATE: Friday, August 29, 2025
LOCATION: Boa Vista, Pernambuco, BR

Event Description

SHOW SOUL ROMERO GUIMARÃES is a premier concerts event in Boa Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 134 people

Event ID: 3eq4A3pxGXUr6TrPex

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/show-soul-romero-guimares>

Document generated on 6/4/2026, 4:28:02 AM