

# SHOW DE COMEDIA EN ESPAÑOL - OPEN AIR EN MUNICH

DATE: Wednesday, September 17, 2025  
LOCATION: München, Bayern, DE

## Event Description

SHOW DE COMEDIA EN ESPAÑOL - OPEN AIR EN MUNICH is a premier performing-arts event in München. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 26/100

**Expected Attendance:** 61 people

**Event ID:** C3GDbAMAyErgtTWUrp

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*