

Show at The Coast

DATE: Sunday, August 31, 2025
LOCATION: Fort Collins, Colorado, US

Event Description

Show at The Coast is a premier concerts event in Fort Collins. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,005 people

Event ID: 5a6UL7rYJnGNq67uih

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.