

# Show Afetos Urbanos com Coletivo Colapso, DJ Gomes e convidados.

DATE: Sunday, August 24, 2025  
LOCATION: Santa Teresa, Rio de Janeiro, BR

## Event Description

Show Afetos Urbanos com Coletivo Colapso, DJ Gomes e convidados. is a premier concerts event in Santa Teresa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 41/100

**Expected Attendance:** 342 people

**Event ID:** BZhwinwaJkUyptwqJG

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 137 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*