

Short Course on Impact and Blast Dynamics

DATE: Tuesday, September 2, 2025
LOCATION: New Forest District, GB

Event Description

Short Course on Impact and Blast Dynamics is a premier expos event in New Forest District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 9/100

Expected Attendance: 9 people

Event ID: ACvwAF3xPoQqHxc75Y

Hotel Demand Indicators

ADR Impact Index: 2.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.