

Shoreham evening 4 miles with Jenny P

DATE: Thursday, August 21, 2025
LOCATION: Shoreham-by-Sea, England, GB

Event Description

Shoreham evening 4 miles with Jenny P is a premier community event in Shoreham-by-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 29/100

Expected Attendance: 90 people

Event ID: 3gMwSd8kr9gZopRPg3

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
