

# SHOP LOCAL: TOY & HOLIDAY MARKET

DATE: Friday, November 14, 2025

LOCATION: Tulsa, Oklahoma, US

---

## Event Description

SHOP LOCAL: TOY & HOLIDAY MARKET is a premier expos event in Tulsa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 62/100

**Expected Attendance:** 3,998 people

**Event ID:** 57hfayYfXb82TMgRki

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,599 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/shop-local-toy-holiday-market>

Document generated on 6/4/2026, 7:31:48 AM