

# SHOP LOCAL EDMONTON: AGORA MARKET PRETTY LITTLE PUMPKINS

DATE: Saturday, October 18, 2025  
LOCATION: Edmonton, Alberta, CA

---

## Event Description

SHOP LOCAL EDMONTON: AGORA MARKET PRETTY LITTLE PUMPKINS is a premier expos event in Edmonton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 57/100

**Expected Attendance:** 2,136 people

**Event ID:** 7mG4b2kLdYy8uXfvq5

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 854 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---