

Shooting on St Helena Island, United States

DATE: Sunday, October 12, 2025
LOCATION: Saint Helena Island, South Carolina, US

Event Description

Shooting on St Helena Island, United States is a premier terror event in Saint Helena Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: terror
Importance Rank: 90/100
Expected Attendance: 10,000 people
Event ID: 4oAsCPZZRCvweHvoXD

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 180 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
