

Shooting at Lincoln University, United States

DATE: Saturday, October 25, 2025
LOCATION: Lincoln University, Pennsylvania, US

Event Description

Shooting at Lincoln University, United States is a premier terror event in Lincoln University. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: terror
Importance Rank: 70/100
Expected Attendance: 10,000 people
Event ID: AdbGAAaiW8Y9mHrZMc

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
