

Shonan Bellmare vs Fagiano Okayama

DATE: Saturday, August 23, 2025
LOCATION: Kita-ku, Okayama-ken, JP

Event Description

Shonan Bellmare vs Fagiano Okayama is a premier sports event in Kita-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,256 people

Event ID: 4XTSRu97zjrdDHtaHP

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,702 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.