Shiner, Mirrorless, and Suprabeast

DATE: Friday, November 14, 2025
LOCATION: Pittsburgh, Pennsylvania, US

Event Description

Shiner, Mirrorless, and Suprabeast is a premier concerts event in Pittsburgh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 945 people
Event ID: 6MbBvwsTz6FAA3EMsS

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.