

Shimizu S-Pulse vs Albirex Niigata

DATE: Saturday, September 13, 2025
LOCATION: Ch \pm M-ku, Niigata-ken, JP

Event Description

Shimizu S-Pulse vs Albirex Niigata is a premier sports event in Ch \pm M-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 78/100

Expected Attendance: 24,557 people

Event ID: 5VrBrVzXLxrGHa6jDc

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,823 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.