

Sheridan's Healthcare Expo 2026

DATE: Wednesday, January 28, 2026
LOCATION: Brampton, Ontario, CA

Event Description

Sheridan's Healthcare Expo 2026 is a premier expos event in Brampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 38/100

Expected Attendance: 240 people

Event ID: Cc9PoJHnA2m3M8JMB8

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
