

# Sheridan Zuther and Ted Godbout

DATE: Sunday, October 26, 2025

LOCATION: Minneapolis, US

## Event Description

Sheridan Zuther and Ted Godbout is a premier concerts event in Minneapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 46/100

**Expected Attendance:** 604 people

**Event ID:** F3FPWVHh8e8CAWWg9h

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 242 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*