

Shepparton Little Athletics Cross country Break up dinner and presentation.

DATE: Saturday, August 16, 2025
LOCATION: Shepparton, Victoria, AU

Event Description

Shepparton Little Athletics Cross country Break up dinner and presentation. is a premier sports event in Shepparton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3C8p7jCNQo6xGpXkBG

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.