

Shenzhen Peng City vs Wuhan Three Towns FC

DATE: Friday, October 24, 2025
LOCATION: Wu Han Shi, Hu Bei Sheng, CN

Event Description

Shenzhen Peng City vs Wuhan Three Towns FC is a premier sports event in Wu Han Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,072 people

Event ID: 993eVBvwNbJTAUyTvs

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,829 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.