

Shenzhen Leopards vs Shandong Kirin

DATE: Monday, December 22, 2025
LOCATION: Jinan Shi, Shandong Sheng, CN

Event Description

Shenzhen Leopards vs Shandong Kirin is a premier sports event in Jinan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,752 people

Event ID: BFHsTDbycbXACSQ4uh

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,701 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.