Shenzhen Leopards vs Ningbo Rockets

DATE: Thursday, December 18, 2025
LOCATION: Ningbo Shi, Zhejiang Sheng, CN

Event Description

Shenzhen Leopards vs Ningbo Rockets is a premier sports event in Ningbo Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,200 people
Event ID: A652nkHd4wsjt7qF2z

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,680 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.