

Shelley Short, Darren Hanlon, and Minta & the Brook Trout

DATE: Thursday, November 13, 2025
LOCATION: Lisbon, PT

Event Description

Shelley Short, Darren Hanlon, and Minta & the Brook Trout is a premier concerts event in Lisbon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 279 people

Event ID: BacQM6WbRA4S8JmUgp

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.