

# Shaw Island School District - Summer Break

DATE: Friday, June 13, 2025  
LOCATION: US

---

## Event Description

Shaw Island School District - Summer Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** school-holidays

**Importance Rank:** 17/100

**Expected Attendance:** 22 people

**Event ID:** 7YeoE6rPsWkTNEfddA

## Hotel Demand Indicators

**ADR Impact Index:** 2.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 9 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/shaw-island-school-district-summer-break>

Document generated on 6/4/2026, 1:51:53 AM