

# Shaun Kirk: NZ Tour 2025

DATE: Tuesday, September 16, 2025  
LOCATION: Lyttelton, Canterbury Region, NZ

## Event Description

Shaun Kirk: NZ Tour 2025 is a premier festivals event in Lyttelton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 42/100

**Expected Attendance:** 382 people

**Event ID:** 45C7RTBsGxB9Jnri9H

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 153 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*