

# SHARomE 2025 with Bruno & Raiza and Other Artists

DATE: Friday, October 3, 2025  
LOCATION: Roma, Lazio, IT

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## Event Description

SHARomE 2025 with Bruno & Raiza and Other Artists is a premier festivals event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 56/100  
**Expected Attendance:** 1,964 people  
**Event ID:** B44sTLabpbkMt7bo9b

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 786 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*