

Shared Voices - Brighton Queer Photographers Collective x Photo Hastings

DATE: Friday, October 3, 2025
LOCATION: Saint Leonards-on-sea, England, GB

Event Description

Shared Voices - Brighton Queer Photographers Collective x Photo Hastings is a premier festivals event in Saint Leonards-on-sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 638 people

Event ID: gNDT6DewMzAvtKp84P

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 255 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
