

Shape Modeling International

DATE: Tuesday, October 28, 2025

LOCATION: gm]P^, mYI_w, CN

Event Description

Shape Modeling International is a premier conferences event in gm]P^. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 406 people

Event ID: 6xke66qjpx8zbEzZM9

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.