

Shanghang Central Red Trail

DATE: Saturday, October 25, 2025
LOCATION: Long Yan Shi, Fu Jian Sheng, CN

Event Description

Shanghang Central Red Trail is a premier sports event in Long Yan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 110 people

Event ID: 7C2QgNxJbUrr5dT99x

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.