

Shanghai Shenhua FC vs Sanfrecce Hiroshima

DATE: Wednesday, December 10, 2025
LOCATION: Hiroshima, Hiroshima, JP

Event Description

Shanghai Shenhua FC vs Sanfrecce Hiroshima is a premier sports event in Hiroshima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,733 people

Event ID: 6iMbxycfr74c5VDezx

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,893 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.