

# Shanghai Shenhua FC vs Qingdao West Coast FC

DATE: Friday, October 17, 2025  
LOCATION: Qingdao, Shandong, CN

## Event Description

Shanghai Shenhua FC vs Qingdao West Coast FC is a premier sports event in Qingdao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,289 people

**Event ID:** Ag4dJYhV2cQkh6Ku6v

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,916 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*