

Shanghai Shenhua FC vs Johor Darul Ta'zim

DATE: Wednesday, November 5, 2025
LOCATION: Iskandar Puteri, MY

Event Description

Shanghai Shenhua FC vs Johor Darul Ta'zim is a premier sports event in Iskandar Puteri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,218 people

Event ID: GVHaB95v3EDE7t68NU

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,087 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.