

# Shanghai Sharks vs Qingdao Eagles

DATE: Wednesday, January 7, 2026  
LOCATION: Qing Dao Shi, Shan Dong Sheng, CN

## Event Description

Shanghai Sharks vs Qingdao Eagles is a premier sports event in Qing Dao Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,363 people

**Event ID:** 7w8JAVPb83899aD9bh

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,945 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*