

Shanghai Sharks vs Guangdong Southern Tigers

DATE: Tuesday, February 3, 2026
LOCATION: Dong Guan Shi, Guang Dong Sheng, CN

Event Description

Shanghai Sharks vs Guangdong Southern Tigers is a premier sports event in Dong Guan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,609 people

Event ID: 8BDdTpqUEwTu3CNHB4

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,844 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.