

Shanghai Elite 10k Race

DATE: Saturday, October 25, 2025
LOCATION: Huang Pu Qu, Shang Hai Shi, CN

Event Description

Shanghai Elite 10k Race is a premier sports event in Huang Pu Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 369 people

Event ID: 72C3UAvKx2Eh6YBbGd

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.